

# Brainstorm

**TIP**

Yo u can select a stick y no te and hit the pencil [switch to

sketch] icon to start drawing!

## Before you collaborate

#### A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

##### 10 minutes

**1**

## Define your problem statement

#### What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

##### 5 minutes

**2**

## Brainstorm

#### Write down any ideas that come to mind that address your problem statement.

##### 10 minutes

**3**

## Group ideas

#### Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

##### 20 minutes

**4**

## Prioritize

#### Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

##### 20 minutes

## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

**Quick add-ons**

A dv anced technologies are used in

m achine

learning

# & idea prioritization

### Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

**10 minutes** to prepare

**1 h our** to collaborate

**2-8 people** recommended

A Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](https://support.mural.co/en/articles/2113740-facilitation-superpowers)

**PRO BL EM**

H e a rt d is e a s e s is s a i d to b e a b i g t h r e a t f or t h e

p e o p l e a b o v e t h e a g e of 40.But now a day s ev en th e y o u n g e st p e o p l e u n d e r

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c o m e t o t e c h n o l o g y f i e l d fo r i d e n t if y i n g a n d

p r o vi d i n g a s o l ut i o n i n t h e fie l d of m e d i ci n e, w e m us t

u n d e r g o s e v er a l i d e a s t o i n n ov at e t h i n g s t h a t m a k e u s e of i n d i vi d u a l s w h o a r e

a l l u n d e r g o e s t h e s e

problem s

**Key rules of brainstorming**

To run an smooth and productive session

###### SUREKA

Must hav e to control thei r chol estrol

level

S houl d ha v e to pra c ti c e sel f

c ontrol to

ov erc ome hy per tensi on

###### et

###### JOTHIKA

Ha v e to maintain their bl oodsug a r level

Do physical exercises regularly

###### SANJU VIGASINI

Monitorize oxgy en lev el in blood

To check andcontrol pulse rate

###### SAKTHI

Intake of hygenic foods

Pr a ct i c e t o meditate re g u l ar ly f or

b etter h ea lth y i m pr o v e m e n t

Collect dataset of people affected by CAD through age and gender

Asking

queries about their

illness

SUREKA

**TIP**

Add customizab le tags to sticky notes to make it easier to find, browse, organize, and

categorize imp ortant id eas as themes within your mural.

Exploring the dataset according to database

Prepare empa thy

map

A Share the mural

**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in s lides, or save in your drive.

**Keep moving forward**

Strategy blueprint

Define the components of a new idea or strategy.

[Open the template](https://app.mural.co/template/e95f612a-f72a-4772-bc48-545aaa04e0c9/984865a6-0a96-4472-a48d-47639307b3ca)

**Customer experience journey map**

Stay in topic. Defer judgment.

JOTHIKA

Encourage wild ideas. Listen to others.

### Gathering the report based on

**Importance**

SANJU VIGASINI

If each of these

Understand customer needs, motivations, and obstacles for an experience.

[Open the template](https://app.mural.co/template/b7114010-3a67-4d63-a51d-6f2cedc9633f/c1b465ab-57af-4624-8faf-ebb312edc0eb)

Preprocess the

images

Dev eloping python codes related to our

proj ect

Go for volume. If possible, be visual.

### survey

Create and displaying story as overall dataset

tasks could get

done without any difficulty or cost, which would have the most positive imp act?

SAKTHI KANIPRIYA

###### TIP

Participants can use their curso rs to point a t where stick y no tes sho uld g o on the grid. The fa cilita tor can co nfirm the spot by using

the la ser pointer holding the

**H key** on the keyboa rd.

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Providi ng sol uti ons

relavent to the probl em wha t they underg o

**[Open the template](https://app.mural.co/template/6a062671-89ee-4b76-9409-2603d8b098be/ca270343-1d54-4952-9d8c-fbc303ffd0f2)**

[**Share template feedback**](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co)

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**Feasibility**

Regardless of their importance, which tasks are more feasib le than others? (Cost, time, effort, comp lexity, etc.)

**Template**

##### Need some inspiration?

See a finished version of this temp late to kickstart your work.

[**Open exam ple**](https://app.mural.co/template/e5a93b7b-49f2-48c9-afd7-a635d860eba6/93f1b98d-b2d2-4695-8e85-7e9c0d2fd9b9)

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